

## **International Higher Education Forum** **16 and 17 March 2022**

### **Partner and Sponsor opportunities**

The International Higher Education Forum is one of the largest annual events organised by Universities UK and Universities UK International. The conference is a unique opportunity to speak directly to Vice-Chancellors, Pro-Vice-Chancellors International, and other high-ranking colleagues from universities across the UK, Europe and beyond.

The conference will be delivered over two days, and will be held fully online.

If you are interested in any of the below opportunities and would like to know more or book a place, please contact Oscar Jantti, Marketing and Sponsorship Officer at [oscar.jantti@universitiesuk.ac.uk](mailto:oscar.jantti@universitiesuk.ac.uk)

### **Our packages**

#### **Platinum**

**£12,000 plus VAT**

**1 available**

- Listed as 'in partnership with' on all conference materials
- 5 delegate places at the conference (worth £415 each), as well as a recorded version for you to watch again later
- Opportunity to address all conference attendees with a plenary session at the conference in your area of expertise
- Opportunity to provide a pre-recorded session (up to 25 minutes), which will be provided to delegates in the build up to the conference to watch on demand ahead of/during the conference at a time to suit them, as well as included alongside all other conference sessions for follow up viewing.
- Speaker biography included in delegate materials
- Your logo on all delegate-wide communications including joining instructions and thank you emails

- Opportunity for one pre or post event bespoke email to all conference delegates (content subject to UUK approval)
- Your organisation included in our online exhibition, with features including:
  - Video and static content
  - Group live chat with delegates
  - Share your contact details
  - Share information about your services with delegates
- Your logo in a prominent position on promotional materials including but not limited to
  - UUK website with link to your website
  - All pre event marketing mailings including link to your website
- Your logo in a prominent position on conference materials on the day of the event including but not limited to
  - Front page of delegate materials
  - Conference holding slides
- 30 second advert to be played at start and end of the conference
- Provide a blog to be posted on the main Universities UK International webpage (Content to be approved by UUKi)
- Full page advert from your organisation to be included in the digital delegate guide, circulated to all attendees.
- Your logo and a 150-word message from your organisation to be included in the post-event email from UUK to delegates, including your contact details
- Opportunity to include a digital flyer or brochure in the post-event email to all delegates

**Gold**  
**£5,000 plus VAT**  
**4 available**

- Listed as 'in partnership with' on all conference materials
- 4 delegate places at the conference (worth £415 each), as well as a recorded version for you to watch again later
- Opportunity to lead a 45-minute breakout session to address conference delegates
- Speaker biography included in delegate materials
- Your logo on all delegate-wide communications including joining instructions and thank you emails
- Your organisation included in our online exhibition, with features including:
  - Video and static content
  - Group live chat with delegates
  - Share your contact details
  - Share information about your services with delegates
- Your logo in a prominent position on promotional materials including but not limited to
  - UUK website with link to your website
  - All pre event marketing mailings including link to your website
- Your logo in a prominent position on conference materials on the day of the event including but not limited to
  - Front page of delegate materials
  - Conference holding slides
- Half page advert from your organisation to be included in the digital delegate guide, circulated to all attendees.
- Your logo and a 150-word message from your organisation to be included in the post-event email from UUK to delegates, including your contact details
- Opportunity to include a digital flyer or brochure in the post-event email to all delegates

## **Silver – On demand session**

**£4,000 plus VAT**

**4 available**

- Listed as ‘sponsored by’ on all conference materials
- 3 delegate places at the conference (worth £415 each), as well as a recorded version for you to watch again later
- Opportunity to provide a pre-recorded session (up to 25 minutes), which will be provided to delegates in the build up to the conference to watch on demand ahead of/during the conference at a time to suit them, as well as included alongside all other conference sessions for follow up viewing.
- Your organisation included in our online exhibition, with features including:
  - Video and static content
  - Group live chat with delegates
  - Share your contact details
  - Share information about your services with delegates
- Your logo in a prominent position on promotional materials including but not limited to
  - UUK website with link to your website
  - All pre event marketing mailings including link to your website
- Your logo in a prominent position on conference materials on the day of the event including but not limited to
  - Front cover of delegate materials
  - Conference holding slides
- Half page advert from your organisation to be included in the digital delegate guide, circulated to all attendees.
- Opportunity to include a digital flyer or brochure in the post-event email to all delegates

## **Silver – Roundtable chair**

**£4,000 plus VAT**

**3 available**

*Please note that this opportunity is offered subject to a suitable slot being available which matches your organisation's expertise. This will be agreed ahead of booking.*

- Listed as 'sponsored by' on all conference materials
- 3 delegate places at the conference (worth £415 each), as well as a recorded version for you to watch again later
- Opportunity to chair a roundtable discussion session as part of the main conference agenda. Content and focus of the session to be agreed in consultation with UUKi.
- Your organisation included in our online exhibition, with features including:
  - Video and static content
  - Group live chat with delegates
  - Share your contact details
  - Share information about your services with delegates
- Your logo in a prominent position on promotional materials including but not limited to
  - UUK website with link to your website
  - All pre event marketing mailings including link to your website
- Your logo in a prominent position on conference materials on the day of the event including but not limited to
  - Front cover of delegate materials
  - Conference holding slides
- Half page advert from your organisation to be included in the digital delegate guide, circulated to all attendees.
- Opportunity to include a digital flyer or brochure in the post-event email to all delegates

## **Bronze**

**£2,000 plus VAT**

**4 available**

- Your organisation included in our online exhibition, with features including:
  - Video and static content
  - Group live chat with delegates
  - Share your contact details
  - Share information about your services with delegates
- Two delegate places at the conference (worth £415 each), as well as a recorded version for you to watch again later
- Your logo listed on the IHEF booking page on the UUK website with link to your website
- 150-word advert or company profile to be included in the digital delegate guide, circulated to all attendees.

## **Additional delegate places**

Additional delegate places may be added to any of the above packages (except the stand-alone delegate guide advert) at a discounted rate of £350 per place.

## **Delegate guide advert**

**£500 – half page**

**£850 – full page**

Opportunity for an advert from your organisation to be included in the digital delegate guide, circulated to all attendees.

## **Get in touch**

If any of these opportunities are of interest, or if you have any questions, please contact Oscar Jantti, Marketing and Sponsorship Officer at [oscar.jantti@universitiesuk.ac.uk](mailto:oscar.jantti@universitiesuk.ac.uk)