

Universities UK conferences

Partner and Sponsor opportunities

Our events bring together decision makers and influencers from across the higher education sector. We offer the opportunity for organisations to be part of our events, and always want to hear from people who can benefit from building relationships with our guests. Our topic driven events offer a unique opportunity to introduce the right people to your organisation.

If you are interested in any of the below opportunities and would like to know more or book a place, please contact Jess Jackson, Marketing and Sponsorships Officer on jess.jackson@universitiesuk.ac.uk

Our upcoming events

Please get in touch to enquire which packages are still available for each event.

7 April 2022	In-person	<u>Crisis communication, planning and business continuity</u> (No speaking opportunities available)
28 April 2022	Online	<u>Closing ethnicity awarding gaps</u>
18 - 19 May 2022	Online	<u>Employability and skills</u>
26 May 2022	In-person	<u>Enhancing the student experience</u>
9 June 2022	In-person	<u>Political affairs in higher education</u>
16 June 2022	Online	<u>Fair Admissions</u>

Events for the 2022-23 academic year to be announced shortly.

Our packages – In-person events

Platinum sponsor (1 available per event) – Exclusive, sole sponsor of event £12,000 plus VAT

- Sole, exclusive sponsor of event
- Listed as *'in partnership with'* on all conference materials
- 5 delegate places at the conference
- Opportunity to present in a plenary session addressing all delegates
- Speaker biography in the delegate guide
- Your logo on all delegate-wide communications including joining instructions and thank you emails
- Opportunity for one pre or post event bespoke email to all conference delegates (content subject to UUK approval)
- Exhibition space in the refreshment/lunch area
- Your logo in a prominent headline position on promotional materials (online and in print) including but not limited to
 - UUK website with link to your website
 - All pre event marketing mailings including link to your website
- Your logo in a prominent headline position on conference materials on the day of the event including but not limited to
 - Front cover of delegate guide
 - Conference holding slide
 - All directional and information signage
- Full-page company profile (approx. 500 words) with logo on the inside cover of the delegate guide
- Full-page advertorial in the delegate guide

Gold sponsor (1 available per event) £6,000 plus VAT

- Listed as *'in partnership with'* on all conference materials
- 4 delegate places at the conference
- Opportunity to provide panel speaker for plenary session

- Speaker biography in the delegate guide
- Your logo on all delegate-wide communications including joining instructions and thank you emails
- Opportunity for one pre or post event bespoke email to all conference delegates (content subject to UUK approval)
- Exhibition space in the refreshment/lunch area
- Your logo in a prominent headline position on promotional materials (online and in print) including but not limited to
 - UUK website with link to your website
 - All pre event marketing mailings including link to your website
- Your logo in a prominent headline position on conference materials on the day of the event including but not limited to
 - Front cover of delegate guide
 - Conference holding slide
 - All directional and information signage
- One full-page company profile (approx. 500 words) with logo in the delegate guide.

Silver sponsor (2 available per event)

£4,000 plus VAT

- 3 delegate places
- Opportunity to address conference attendees with a breakout session at the conference (minimum length 45 minutes) as part of the main conference programme
- Speaker biography in the delegate guide
- Your logo on all delegate-wide communications including joining instructions and thank you emails
- Exhibition space in the refreshment/lunch area
- Your logo in a prominent headline position on promotional materials (online and in print) including but not limited to
 - UUK website with link to your website
 - All pre event marketing mailings including link to your website
- Your logo in a prominent headline position on conference materials on the day of the event including but not limited to

- Front cover of delegate guide
- Conference holding slide
- All directional and information signage
- One half-page company profile (approx. 250 words) with logo in the delegate guide.

Bronze sponsor

£2,000 plus VAT

- Exhibition space in the refreshment/lunch area
- Your logo on the event's page of the UUK website with link to your website
- Your logo in a prominent headline position on conference materials on the day of the event including but not limited to
 - Front cover of delegate guide
 - Conference holding slide
 - All directional and information signage
- 100-word company profile with logo in the delegate guide.
- 2 delegate places at the conference.

Exhibitor

£1,500 plus VAT

- Exhibition space in the refreshment/lunch area
- 100-word company profile with logo in the delegate guide.
- 2 delegate places at the conference.

Our packages – Online events

Conference partner (2 available per event) £4,000 plus VAT

- Opportunity to address conference attendees with a breakout session at the conference (minimum length 45 minutes) as part of the main conference programme. The session will be recorded for delegates to watch again after the conference.
- Opportunity to provide a pre-recorded session (length is flexible, we recommend no longer than 25 minutes), which will be hosted on the main conference site for delegates to watch at a time to suit them, as well as included alongside all other conference sessions for follow up viewing.
- Speaker biography included in the delegate event materials
- Your logo on conference holding slides
- Your logo on all delegate-wide communications including joining instructions and thank you emails
- Your organisation included in our online exhibition, with ability to share your contact details and information about your services with delegates
- Your logo and a 150-word message from your organisation to be included in the post-event email from UUK to delegates, including your contact details
- Opportunity to include a digital flyer or brochure in the post-event email to all delegates
- Your logo in a headline prominent position on promotional materials including but not limited to
 - UUK website with link to your website
 - All pre event marketing mailings including link to your website
- Four free places at the conference

Conference sponsor (4 available per event) £1,000 plus VAT

- Your logo on conference webpage, with link to your website
- Your logo on conference holding slides
- Your organisation included in our online exhibition, with ability to share your contact details and information about your services with delegates

- Your logo and a 100-word message from your organisation to be included in the post-event email from UUK to delegates, including your contact details
- Opportunity to include a digital flyer or brochure in the post-event email to all delegates
- Two free places at the conference

Discounts

Sponsor more than one conference and receive a discount across all of your bookings. Please note that all bookings must be made at the same time for the discount to apply.

Number of events	Discount
2	5%
3	10%
4	15%
5+	20%

Get in touch

If any of these opportunities are of interest, or if you have any questions, please contact Jess Jackson, Marketing and Sponsorships Officer on jess.jackson@universitiesuk.ac.uk