

UUK online conferences

Partner and Sponsor opportunities

Our events bring together decision makers and influencers from across the higher education sector. We offer the opportunity for organisations to be part of our events, and always want to hear from people who can benefit from building relationships with our guests. Our topic driven events offer a unique opportunity to introduce the right people to your organisation.

If you are interested in any of the below opportunities and would like to know more or book a place, please contact Oscar Jantti, Marketing and Sponsorship Officer on oscar.jantti@universitiesuk.ac.uk

Our upcoming events

Please get in touch to enquire which packages are still available for each event.

Wed 3 – Thurs 4 Nov 2021	Online	Mental health in higher education conference
Wed 24 – Thurs 25 Nov 2021	Online	Research and innovation conference 2021
Wed 8 Dec 2021	Hybrid	Marketing and communications in higher education 2021
Wed 16 – Thurs 17 Mar 2022	Please enquire for package details	International Higher Education Forum 2022

Further events to be announced shortly.

Our packages – Hybrid events

Headline conference partner (1 available per event)

£6,000 plus VAT

- Listed as *'in partnership with'* on all conference materials
- Four free in-person delegate places at the conference, and six free online places (worth up to £385 each)
- Opportunity to provide panel speaker for agreed-upon plenary session (including a 15-minute presentation). The session will be delivered in-person, and will also be available to online delegates.
- Opportunity to provide a pre-recorded session (length is flexible, we recommend no longer than 25 minutes), which will be provided to delegates in the build up to the conference to watch ahead/during the conference at a time to suit them, as well as included alongside all other conference sessions for follow up viewing.
- Opportunity for one pre or post event bespoke email to all conference delegates (content subject to UUK approval)
- Speaker biography included in the delegate event materials
- Your logo on conference holding slides
- Your logo on all delegate-wide communications including joining instructions and thank you emails
- Insert of one page (A4) corporate material in the guide
- Exhibition space in the refreshment/lunch area
- Your organisation included in our online exhibition, with ability to share your contact details and information about your services with delegates
- Your logo and a 150-word message from your organisation to be included in the post-event email from UUK to delegates, including your contact details
- Opportunity to include a digital flyer or brochure in the post-event email to all delegates
- Your logo on promotional materials including but not limited to
 - UUK website with link to your website
 - All pre event marketing mailings including link to your website

- Your logo in a prominent headline position on conference materials on the day of the event including but not limited to
 - Front cover of delegate guide
 - Conference holding slide
 - All directional and information signage
- One full-page company profile with logo in the delegate guide.

**Conference partner (2 available per event)
£4,000 plus VAT**

- Three free in-person delegate places at the conference, and four free online places (worth up to £385 each)
- Opportunity to run an in-person breakout session as part of the main agenda of the event, which will also be available to online delegates.
- Opportunity to provide a pre-recorded session (length is flexible, we recommend no longer than 25 minutes), which will be provided to delegates in the build up to the conference to watch ahead/during the conference at a time to suit them, as well as included alongside all other conference sessions for follow up viewing.
- Speaker biography included in the delegate event materials
- Your logo on conference holding slides
- Your logo on all delegate-wide communications including joining instructions and thank you emails
- Insert of one page (A4) corporate material in the guide
- Exhibition space in the refreshment/lunch area
- Your organisation included in our online exhibition, with ability to share your contact details and information about your services with delegates
- Your logo and a 150-word message from your organisation to be included in the post-event email from UUK to delegates, including your contact details
- Opportunity to include a digital flyer or brochure in the post-event email to all delegates
- Your logo on promotional materials including but not limited to
 - UUK website with link to your website
 - All pre event marketing mailings including link to your website

- Your logo in a prominent position on conference materials on the day of the event including but not limited to
 - Front cover of delegate guide
 - Conference holding slide
 - All directional and information signage
- One half-page company profile with logo in the delegate guide.

**Conference sponsor – (3 available per event)
£1,500 plus VAT**

- Two free in-person delegate places at the conference, and two free online places (worth up to £385 each)
- Your logo on conference webpage, with link to your website
- Insert of one page (A4) corporate material in the guide
- Exhibition space in the refreshment/lunch area
- Your organisation included in our online exhibition, with ability to share your contact details and information about your services with delegates
- Your logo and a 100-word message from your organisation to be included in the post-event email from UUK to delegates, including your contact details
- Opportunity to include a digital flyer or brochure in the post-event email to all delegates
- One 150-word company profile with logo in the delegate guide.

**Online-only sponsor (4 available per event)
£650 plus VAT**

- Your organisation included in our online exhibition, with ability to share your contact details and information about your services with delegates
- Two free online places at the conference (worth up to £385 each)

Our packages – Online events

Conference partner (2 available per event) £4,000 plus VAT

- Opportunity to run a breakout session (where topic and speakers decided by you), or to give a 15-minute presentation and take part in a panel discussion alongside other speakers in a breakout session. In both cases the breakout session will be part of the main agenda of the event.
- Opportunity to provide a pre-recorded session (length is flexible, we recommend no longer than 25 minutes), which will be provided to delegates in the build up to the conference to watch ahead/during the conference at a time to suit them, as well as included alongside all other conference sessions for follow up viewing.
- Speaker biography included in the delegate event materials
- Your logo on conference holding slides
- Your logo on all delegate-wide communications including joining instructions and thank you emails
- Your organisation included in our online exhibition, with ability to share your contact details and information about your services with delegates
- Your logo and a 150-word message from your organisation to be included in the post-event email from UUK to delegates, including your contact details
- Opportunity to include a digital flyer or brochure in the post-event email to all delegates
- Your logo in a headline prominent position on promotional materials including but not limited to
 - UUK website with link to your website
 - All pre event marketing mailings including link to your website
- Four free places at the conference

Conference sponsor (4 available per event) £1,000 plus VAT

- Your logo on conference webpage, with link to your website
- Your logo on conference holding slides
- Your organisation included in our online exhibition, with ability to share your contact details and information about your services with delegates



- Your logo and a 100-word message from your organisation to be included in the post-event email from UUK to delegates, including your contact details
- Opportunity to include a digital flyer or brochure in the post-event email to all delegates
- Two free places at the conference

Our packages – In-person events

Platinum sponsor (1 available per event) – Exclusive, sole sponsor of event £12,000 plus VAT

- Sole, exclusive sponsor of event
- Listed as *'in partnership with'* on all conference materials
- 5 delegate places at the conference
- Opportunity to host a plenary session addressing all delegates
- Speaker biography in the delegate guide
- Your logo on all delegate-wide communications including joining instructions and thank you emails
- Insert of one page (A4) corporate material in the guide
- Opportunity for one pre or post event bespoke email to all conference delegates (content subject to UUK approval)
- Exhibition space in the refreshment/lunch area
- Your logo in a prominent headline position on promotional materials (online and in print) including but not limited to
 - UUK website with link to your website
 - All pre event marketing mailings including link to your website
 - Any print and online advertising
- Your logo in a prominent headline position on conference materials on the day of the event including but not limited to
 - Front cover of delegate guide
 - Conference holding slide
 - All directional and information signage
- Company profile on the inside cover of the delegate guide
- Full-page advertorial in the delegate guide

Gold sponsor (1 available per event) £6,000 plus VAT

- Listed as *'in partnership with'* on all conference materials
- 4 delegate places at the conference

- Opportunity to provide panel speaker for agreed-upon session
- Speaker biography in the delegate guide
- Your logo on all delegate-wide communications including joining instructions and thank you emails
- Insert of one page (A4) corporate material in the guide
- Opportunity for one pre or post event bespoke email to all conference delegates (content subject to UUK approval)
- Exhibition space in the refreshment/lunch area
- Your logo in a prominent headline position on promotional materials (online and in print) including but not limited to
 - UUK website with link to your website
 - All pre event marketing mailings including link to your website
 - Any print and online advertising
- Your logo in a prominent headline position on conference materials on the day of the event including but not limited to
 - Front cover of delegate guide
 - Conference holding slide
 - All directional and information signage
- One full-page company profile with logo in the delegate guide.

Silver sponsor (2 available per event)

£4,000 plus VAT

- 3 delegate places
- Opportunity to address all conference attendees with a 1-hour breakout session at the conference
- Speaker biography in the delegate guide
- Your logo on all delegate-wide communications including joining instructions and thank you emails
- Insert of one page (A4) corporate material in the guide
- Exhibition space in the refreshment/lunch area
- Your logo in a prominent headline position on promotional materials (online and in print) including but not limited to
 - UUK website with link to your website

- All pre event marketing mailings including link to your website
 - Any print and online advertising
- Your logo in a prominent headline position on conference materials on the day of the event including but not limited to
 - Front cover of delegate guide
 - Conference holding slide
 - All directional and information signage
- One half-page company profile with logo in the delegate guide.

Bronze sponsor

£2,000 plus VAT

- Exhibition space in the refreshment/lunch area
- Your logo on the event's page of the UUK website with link to your website
- Your logo in a prominent headline position on conference materials on the day of the event including but not limited to
 - Front cover of delegate guide
 - Conference holding slide
 - All directional and information signage
- Insert of one page (A4) corporate material in the guide
- 2 delegate places at the conference.

Exhibitor

£1,500 plus VAT

- Exhibition space in the refreshment/lunch area
- Insert of one page (A4) corporate material in the guide
- 2 delegate places at the conference.

Discounts

Sponsor more than one conference and receive a discount across all of your bookings. Please note that all bookings must be made at the same time for the discount to apply.

Number of events	Discount
2	5%
3	10%
4	15%
5+	20%

Get in touch

If any of these opportunities are of interest, or if you have any questions, please contact Oscar Jantti, Marketing and Sponsorship Officer on oscar.jantti@universitiesuk.ac.uk