

The University Reputation Summit 2025

crestview 

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The shifting political landscape

A snapshot

Growth is still top of the government's agenda

Big majority but challenges to authority

**Labour x Reform x
Conservatives x Lib Dems
x Your Party x Greens**

**Local Elections in
May 2026**

What does this mean for businesses and reputation management?

Growth, growth, growth

All politics is local

Policy and media attention shifts can be rapid

More Reform led local authorities?

Keep your reputational risk register updated