

International Higher Education Forum 2023

Tuesday 28 February & Wednesday 1 March 2023 (Online)

Partner and Sponsor Opportunities

The [International Higher Education Forum](#) is one of the largest annual events organised by Universities UK and Universities UK International. The conference is a unique opportunity to speak directly to Vice-Chancellors, Pro-Vice-Chancellors International, and other high-ranking colleagues from universities across the UK, Europe and beyond.

The conference will be delivered fully online over two days.

If you are interested in any of the below opportunities and would like to know more or book a package, please contact Jess Jackson, Marketing and Sponsorships Officer on: jess.jackson@universitiesuk.ac.uk

Platinum (sold out)

£15,000 plus VAT

2 available

- Listed as 'in partnership with' on all conference materials
- 5 delegate places at the conference (worth £415 each), as well as a recorded version for you to watch again later
- Opportunity to address all conference attendees with a (20 mins + 5 mins questions) plenary session at the conference in your area of expertise
- Opportunity to provide a pre-recorded session (up to 25 minutes), which will be provided to delegates in the build up to the conference to watch on demand ahead of/during the conference at a time to suit them, as well as included alongside all other conference sessions for follow up viewing.
- Speaker biography included in delegate materials
- Your logo on all delegate-wide communications including joining instructions and thank you emails
- Opportunity for one pre or post-event bespoke email to all conference delegates relating to plenary session (content subject to UUK approval)
- Your organisation included in our online exhibition, with features including:
 - Video and static content
 - Share your contact details
 - Share information about your services with delegates
- Your logo in a prominent position on promotional materials including but not limited to:
 - UUK website with link to your website
 - All pre event marketing mailings including link to your website
- Your logo in a prominent position on conference materials on the day of the event including but not limited to
 - Front page of delegate materials

- Conference holding slides
- 30 second advert to be played at the start of your plenary session
- Provide a blog to be posted on the main Universities UK International webpage (Content to be approved by UUKi)
- Full page advert from your organisation to be included in the digital delegate guide, circulated to all attendees.
- Your logo and a 150-word message from your organisation to be included in the post-event email from UUK to delegates, including your contact details
- Opportunity to include a digital flyer or brochure in the post-event email to all delegates

Gold (sold out)

£6,500 plus VAT

2 available

Please note that this opportunity is offered subject to a suitable slot being available which matches your organisation's expertise. This will be agreed ahead of booking.

- Listed as 'sponsored by' on all conference materials
- 4 delegate places at the conference (worth £415 each), as well as a recorded version for you to watch again later
- Opportunity to lead a 45-minute specialist session, working with UUKi colleagues to develop content and format
- Speaker biographies included in delegate materials
- Your logo on all delegate-wide communications including joining instructions and thank you emails
- Your organisation included in our online exhibition, with features including:
 - Video and static content
 - Share your contact details
 - Share information about your services with delegates
- Your logo in a prominent position on promotional materials including but not limited to:
 - UUK website with link to your website
 - All pre-event marketing mailings including link to your website
- Your logo in a prominent position on conference materials on the day of the event including but not limited to:
 - Front page of delegate materials
 - Conference holding slides
- Half page advert from your organisation to be included in the digital delegate guide, circulated to all attendees.
- Your logo and a 150-word message from your organisation to be included in the post-event email from UUK to delegates, including your contact details
- Opportunity to include a digital flyer or brochure in the post-event email to all delegates

Silver – Roundtable chair

£5,000 plus VAT

4 available

Please note that this opportunity is offered subject to a suitable slot being available which matches your organisation's expertise. This will be agreed ahead of booking.

- Listed as 'sponsored by' on all conference materials
- 3 delegate places at the conference (worth £415 each), as well as a recorded version for you to watch again later

- Opportunity to chair a roundtable discussion session as part of the main conference agenda. Content and focus of the session to be agreed in consultation with UUKi.
- Your organisation included in our online exhibition, with features including:
 - Video and static content
 - Share your contact details
 - Share information about your services with delegates
- Your logo in a prominent position on promotional and conference materials including but not limited to
 - UUK website with link to your website
 - Front cover of delegate materials
- Half page advert from your organisation to be included in the digital delegate guide, circulated to all attendees.
- Opportunity to include a digital flyer or brochure in the post-event email to all delegates

Bronze – On demand session

£4,000 plus VAT

3 available

- Listed as ‘sponsored by’ on all conference materials
- 3 delegate places at the conference (worth £415 each), as well as a recorded version for you to watch again later
- Opportunity to provide a pre-recorded session (up to 25 minutes), which will be provided to delegates to watch on demand ahead of/during the conference at a time to suit them, as well as included alongside all other conference sessions for follow up viewing.
- Your organisation included in our online exhibition, with features including:
 - Video and static content
 - Share your contact details
 - Share information about your services with delegates
- Your logo in a prominent position on promotional and conference materials including but not limited to
 - UUK website with link to your website
 - Front cover of delegate materials
- Half page advert from your organisation to be included in the digital delegate guide, circulated to all attendees.
- Opportunity to include a digital flyer or brochure in the post-event email to all delegates

Exhibitor package

£2,000 plus VAT

4 available

- Your organisation included in our online exhibition, with features including:
 - Video and static content
 - Share your contact details
 - Share information about your services with delegates
- Two delegate places at the conference (worth £415 each), as well as a recorded version for you to watch again later
- Your logo listed on the IHEF booking page on the UUK website with link to your website
- 150-word advert or company profile to be included in the digital delegate guide, circulated to all attendees.



Delegate guide advert

£500 plus VAT

- Half-page advert or company profile to be included in the digital delegate guide, circulated to all attendees.

Get in touch

If any of these opportunities are of interest, or if you have any questions, please contact Jess Jackson, Marketing and Sponsorships Officer on jess.jackson@universitiesuk.ac.uk