Questions for qualitative interviews UUK Open Access Monographs project

When did your publishing house enter into OA publishing?

What were the motivations back then?

Since then, has your approach/strategy changed?

If so, what are the changes and why did you make them?

How do you assess the market development on both the author side and the funding side for OA monographs over the past 18 months?

What is the nature of the most significant challenges your publishing house is facing?

Do you feel that there are infrastructural challenges that hinder the broader and quicker dissemination of OA monographs?

What is your position regarding a potential mandate for monographs to go Open Access under the next REF?

Which impediments to implementation do you see, if any?

Which structural challenges do you find most significant?

Regarding early career researchers and their specific situation when it comes to funding, what does your publishing house propose as an approach?