The International Higher Education Forum is one of the largest annual events organised by Universities UK and Universities UK International.

This year's conference is themed around the risks, responsibilities, and opportunities presented by the growing internationalisation of the UK higher education sector.

The conference is a unique opportunity to speak directly to Vice-Chancellors, Pro-Vice-Chancellors, and other high-ranking delegates from universities across the UK, as well as from universities across Europe and the world.

Please find enclosed the sponsorship opportunities we offer for the conference.

Contact us:

Esther Dudley
Head of Events and Engagement
esther.dudley@universitiesuk.ac.uk
020 7419 5412
@UUKevents
PLATINUM - £12,000 - SOLD OUT

Package includes five delegate places, listing as event Partner, and:

- chance to lead a plenary session to address all delegates
- opportunity to send a bespoke email to delegate database
- pre or post event hardcopy mailout to delegates
- hosting an exhibition stand for delegates
- an insert in delegate guide
- full-page company profile on inside cover of delegate guide

Your logo on will be included on:

- all outgoing delegate emails
- all outgoing marketing emails
- the holding slides for speaker presentations
- all relevant event signage
- the front of the delegate guide
- delegate name badges

Prices VAT exclusive. Extra services and their prices outlined on p. 6
GOLD - £6,000 - ONLY TWO LEFT

Items included in the sponsorship:

• listed as 'in partnership with' on all conference materials
• includes **four full delegate places** at the conference, including to the pre-conference welcome reception on the evening of Tuesday 24 March
• opportunity to lead a **45-minute breakout session** to address conference delegates
• a **speaker biography** in the delegate guide
• a pre or post event **hardcopy mailout** to delegates
• opportunity to host an **exhibition stand** in the main refreshment/networking area
• an **A4 insert** in the delegate guide
• a **full-page company profile** in the delegate guide

Your logo in a prominent position on promotional and conference materials (online and print) including but not limited to:

• all outgoing **delegate-wide communications**, including joining instructions and thank you emails
• all outgoing **marketing emails**
• all **print and online** advertising
• the **UUK website**, with a link to your website
• the conference **holding slides** for speaker presentations
• all directional and informational **event signage**
• the front cover of the **delegate guide**

Prices VAT exclusive. Extra services and their prices outlined on p. 6
SILVER - £4,000 - ONLY ONE LEFT

Items included in the sponsorship:

• listed as 'sponsored by' on all conference materials
• includes three full delegate places at the conference, including to the pre-conference welcome reception on the evening of Tuesday 24 March
• opportunity to address delegates at a breakfast reception
• opportunity to host an exhibition stand in the main refreshment/networking area
• an A4 insert in the delegate guide
• a half-page company profile in the delegate guide

Your logo in a prominent position on promotional and conference materials (online and print) including but not limited to:

• all outgoing marketing emails
• all print and online advertising
• the UUK website, with a link to your website
• the conference holding slides for speaker presentations
• all directional and informational event signage
• the front cover of the delegate guide

Prices VAT exclusive. Extra services and their prices outlined on p. 6
BRONZE - £2,000

Items included in the sponsorship:

• includes two full delegate places at the conference
• opportunity to host an exhibition stand in the main refreshment/networking area
• a 150-word company profile in the delegate guide

EXTRAS

These services are extras available to all sponsors who take up any of our sponsorship packages.

• extra delegate place - £380
• full page advertorial in the delegate guide - £800
• personalised lanyards - £1,000
• sponsor the guest dinner - £1,500
• branded mobile phone charging point - £1,500
• personalised tote bags - £1,500

For more information, please contact:

Esther Dudley | Head of Events and Engagement
esther.dudley@universitiesuk.ac.uk | 020 7419 5412

Prices VAT exclusive. Extra services and their prices outlined on p. 6
OUR OTHER EVENTS

In addition to IHEF, we run a number of events throughout the year on different topics relating to higher education, ranging from employability and retention to marketing, research, and mental health. You can find a sample of our upcoming events on the next page.

- You can view our 2020 sponsorship opportunities here.
- You can view our full events calendar at www.universitiesuk.ac.uk/events and the following page.

UNIVERSITIES UK ANNUAL CONFERENCE

The UUK Annual conference is a two-day conference for Vice-Chancellors and their senior leadership teams. It is one of the most significant HE events of the year.

Our 2020 conference will be held at Northumbria University, Newcastle, on 9-10 September. Please contact Esther Dudley for more details.

We have a limited number of sponsorship opportunities available for the annual conference, and many packages have already been taken.

For more information, please contact:

Esther Dudley | Head of Events and Engagement
esther.dudley@universitiesuk.ac.uk | 020 7419 5412
OTHER UPCOMING EVENTS

To view agendas and find out more about these events, please visit www.universitiesuk.ac.uk/events

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>27 FEB</td>
<td>Enhancing the student experience</td>
</tr>
<tr>
<td>11 MAR</td>
<td>Tackling violence, harassment and hate incidents</td>
</tr>
<tr>
<td>2 APR</td>
<td>The value of Higher Education</td>
</tr>
<tr>
<td>29 APR</td>
<td>Resilience and risk management in higher education: protecting universities from interference</td>
</tr>
<tr>
<td>7 MAY</td>
<td>Employability and skills: The fourth industrial revolution</td>
</tr>
<tr>
<td>21 MAY</td>
<td>Mental health in higher education: Live, learn, work, support</td>
</tr>
<tr>
<td>4 JUN</td>
<td>Improving student retention 2020</td>
</tr>
<tr>
<td>17 JUN</td>
<td>Political affairs in higher education</td>
</tr>
</tbody>
</table>

Please get in touch with us with any questions at events@universitiesuk.ac.uk

Signup up to our events newsletter at www.universitiesuk.ac.uk/Pages/newsletter-sign-up.aspx
## Sponsorship Opportunities - IHEF 2020

<table>
<thead>
<tr>
<th>PLATINUM - £12,000</th>
<th>GOLD (2) - £6,000</th>
<th>SILVER (1) - £4,000</th>
<th>BRONZE - £2,000</th>
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Your logo included on:

- all outgoing delegate-wide communications
- all outgoing marketing emails
- all print and online advertising
- the UUK website
- conference holding slides and event signage
- front cover of the delegate guide

**Extras**

- extra delegate place - £380
- full page advertorial in the delegate guide - £800
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- branded mobile phone charging point - £1,500
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