International Higher Education Forum Online

20-24 April 2020

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#IHEFOnline
FutureLearn
Transforming access to education

FutureLearn is a leading social learning platform jointly owned by The Open University and The SEEK Group. FutureLearn partners with over a quarter of the world’s top universities and has over 10 million users taking short online courses, microcredentials, and undergraduate and postgraduate degrees that improve their working lives.

Transforming access

Our purpose is to transform access to education so that anyone, anywhere can benefit from the power of education. With learners in every country of the world, our platform offers a dynamic, accessible and social solution to learning that meets the needs of modern learners around the world who are looking to upskill and advance their career. Learners can engage in discussion with their educators and peers on every step of their course as they study 100% online using their phone, computer or tablet.

Expanding learning networks

In addition to top universities, we partner with leading organisations such as Accenture, the British Council, CIPD, Raspberry Pi and Health Education England (HEE). We’re also involved in government-backed initiatives set up to address industry skills gaps such as The Institute of Coding and the National Centre for Computing Education.

An approach that works

- **Telling stories:** Videos, articles, audio and exercise steps
- **Provoking conversation:** Commenting, with like, follow and pin functions
- **Developing skills:** Peer review and portfolio feedback tools
- **Celebrating progress:** Feedback, quizzes and moments of celebration

Learning for life

Our courses focus on building learning pathways in key business areas and fast-growing fields, including:

- Data analytics
- Management and leadership
- Project management
- Digital marketing
- Healthcare

Interested in finding out more?
www.futurelearn.com
Dear delegate,

Welcome to our international higher education forum: risk, responsibility, and innovation, now delivered as IHEF online due to the Covid-19 outbreak.

These are testing times for both the higher education sector and the world at large. We are now operating under daily uncertainties that have made business-as-usual impossible. Nonetheless, I am heartened by the way the sector has come together, not only in the UK but across the world, to ensure that the safety of students and staff is prioritised. My hope is that we will emerge from this crisis safer and stronger than before.

Many of us will understandably be focussed on managing immediate concerns: how will Covid-19 impact the safety of our students and staff? What sort of financial implications will it have? But in the coming months it will be equally important to think in the long-term. The future that will emerge in the aftermath of Covid-19 will be different to the future we were anticipating only a few weeks ago, and the sooner we set our sights on that, the more ready we will be to face it.

This focus on future challenges and opportunities is at the core of IHEF online. Across the programme, we'll examine the areas of risk, responsibility, and innovation that lie ahead of the sector. We'll consider the risks and reputational challenges in international higher education and how to tackle them, as well the future of research collaboration and the role digital technologies are poised to play. Ultimately, we will aim to answer the question 'what will international education look like 20 years from now?'

On behalf of all of us at Universities UK and Universities UK International, I want to thank you for joining us and extend a special thanks to our IHEF speakers and partners who have shown extraordinary commitment and generosity in supporting us to make IHEF online happen. I encourage you to ask questions and share your own insights throughout the sessions. We will ask for your feedback following the event and would highly appreciate your thoughts and ideas to help inform future events.

Yours sincerely,

Vivienne Stern,
Director, Universities UK International.
Where next? Identifying target markets for recruitment and collaboration

Monday 20 April, 14:00-15:00

Dr. Janet Ilieva, Director and Founder, Education Insight

The UK higher education sector is heavily reliant on a small number of key markets for the bulk of our international activity, especially when it comes to international student recruitment. UUK’s policy team have been working with analyst Janet Ilieva to identify new markets where we could be doing much more.
Managing risk: assessing hidden risks in transnational education operations

Wednesday 22 April, 12:00-13:00

OPENING REMARKS
Dr David Pilsbury, Pro-Vice-Chancellor International, Coventry University

PANEL: WHAT IS THE RISK MOST OFTEN OVERLOOKED BY UNIVERSITIES THAT WILL AFFECT TNE IN THE NEXT DECADE?

Dr David Pilsbury, Pro-Vice-Chancellor International, Coventry University
Jazreel Goh, Director, Education, British Council China
Professor William Locke, Director, The Melbourne Centre for the Study of Higher Education
Professor Catherine Montgomery, School of Education, Durham University
Dr Jenny Lee, Professor, Center for the Study of Higher Education, The University of Arizona

The UK is a world leader in transnational education and as we embark on the next decade this is an area where we can really leave our mark. But the success of TNE operations is affected by a wide variety of environmental and organisational risks. In this session we uncover some of the risks most often overlooked when initiating TNE operations and explore what strategies can mitigate those risks to ensure success.

CLOSING REMARKS
Dr David Pilsbury, Pro-Vice-Chancellor International, Coventry University
Is it possible to have a green international strategy?

Friday 24 April, 9:30-10:30

OPENING REMARKS
Professor Neville Wylie, Deputy Principal (Internationalisation), University of Stirling

PANEL: WHAT CAN WE PRACTICALLY DO TO LIMIT THE ENVIRONMENTAL IMPACT OF OUR INTERNATIONAL ACTIVITIES?

Professor Jim Longhurst, Assistant Vice-Chancellor, Environment and Sustainability, University of the West of England
Ashley Wheaton, Principal, University College of Estate Management
Ailsa Lamont, Director and Founder, Pomegranate Global and Co-founder, CANIE: Climate Action Network for International Educators

Many universities are now focussing more on sustainability in their institutional strategies. Indeed, many would argue that it is our responsibility to do so. Is internationalisation, with all its accompanying air travel, incompatible with a sustainability-led strategy? This session will explore innovative approaches to developing green internationalisation strategies.

CLOSING REMARKS
Professor Neville Wylie, Deputy Principal (Internationalisation), University of Stirling
DR JANET ILIEVA

Janet Ilieva is founder and director of Education Insight, a research consultancy specialising in international higher education. Janet started her career as a university lecturer in economics before joining the British Council in 2004, leading the department’s work on higher education research. Janet joined the Higher Education Funding Council for England in May 2013 as head of the HEFCE Observatory.

Janet is a member of UNESCO’s Expert panel on TNE and the Editorial Advisory Board of the Journal of International Students. She advises on the Philippine - UK Transnational Education Programme run by the British Council and the Commission for Higher Education of the Philippines.

DR DAVID PILSBURY

Dr. David Pilsbury is responsible for all of Coventry’s international activity including joint ventures, student recruitment, collaborative partnerships, curriculum internationalisation, mobility, and cultural enhancement. Pilsbury leads a sector leading global engagement agenda recognised by many awards including the Queen’s Award for Enterprise and EAIE’s premier award.

He holds a number of Board level positions including on the China-Britain Business Council & EURIE. Previously he has acted as the founding CEO of the Worldwide Universities Network, HEFCE Head of Research Policy and Assistant Director R&D at Cambridge University Hospital. He spent a number of years in strategic consultancy and investment banking after completing a D.Phil and research at Oxford University.
Jazreel is currently the Director of Education and Sports for British Council China. She joined British Council China in June 2004, where she led on education marketing for mainland China.

Jazreel Goh has worked in various organisations in Malaysia, Australia, and Hong Kong in the areas of brand management, corporate planning and investment, international education consultancy, as well as in intellectual property licensing. In 2011 she set up British Council’s Education Intelligence Unit – the first e-marketing platform dedicated to international education research for the industry globally. In 2013, she led the development and launched the UK’s flagship outward mobility programme - Generation UK which has since led to a 70% growth in British students to China.

Jazreel Goh was born in Malaysia and after completing her secondary school in Malaysia and senior secondary school in Singapore, left for further studies in Melbourne, Australia. She graduated with a Bachelor of Arts from Monash University and was awarded the Equity and Merit Scholarship by the Australian Government to undertake her Master of Arts in Applied Linguistics. She was awarded an MBE in 2017 for her services to UK education in China.

William Locke is Professor and Director of the Centre for the Study of Higher Education, University of Melbourne. Prior to this, he was Director of the Centre for Higher Education Studies and Deputy Director of the ESRC Centre for Global Higher Education (CGHE) at the UCL Institute of Education, University College London and remains an International Co-Investigator for CGHE. He is Joint Editor of the journal Policy Reviews in Higher Education. William’s research interests include the governance and management of HEIs; the changing academic profession; HE policy and policy-making; the influence of marketisation and rankings systems on HEIs and systems.
Catherine Montgomery is Professor in the School of Education at the University of Durham. Prior to joining Durham in September 2019, Catherine has held professorial posts at the University of Bath and the University of Hull, both with a focus on international higher education. Catherine’s research focuses on internationalisation of higher education and she has a particular interest in transnational higher education in China and East Asia. Her recent work focuses on international higher education mobilities, mainly with reference to flows of international students and what this can tell us about the changing landscapes of global higher education.

Dr Jenny J. Lee is a professor at the Center for the Study of Higher Education at the University of Arizona and former researcher at the Higher Education Research Institute at UCLA, where she obtained her PhD. She is currently a NAFSA senior fellow for internationalisation, the associate editor for the Review of Higher Education, and co-editor of the book series, Studies in Global Higher Education, with Palgrave/Macmillan. She is also on the editorial boards for Higher Education and Religion and Education.

Dr. Lee’s research encompasses a range of key higher education issues that centre on organisational cultures and the underlying influences as they relate to important patterns of organisational behaviours and change in the academy. Her research topics have included academic and administrative labour markets, university partnerships, student engagement, and internationalisation. Her ongoing research on international students’ mobility and experiences in the United States, South Africa, Mexico, and Korea over the past decade have been cited widely in the United States and abroad.
speaker profiles

PROFESSOR NEVILLE WYLIE

Professor Neville Wylie is Deputy Principal for Internationalisation. He is also a Professor of International History.

A native of Edinburgh, he graduated with a first class honours degree in Medieval and Modern History from Kings College London and an MPhil in International Relations (1990) and a PhD in International History (1994) from Cambridge. A large part of his career was spent at Nottingham, where latterly he was Associate Pro-Vice Chancellor for Global Engagement.

His research explores various aspects of modern warfare and draws on the disciplines of History, International Relations and International Law.

PROFESSOR JIM LONGHURST

Jim is Professor of Environmental Science and Assistant Vice Chancellor for Environment and Sustainability at UWE, Bristol. He was Associate Dean for Learning, Teaching and the Student Experience in the Faculty of Environment and Technology (FET). He is Executive Director of the Air Quality Management Resource Centre, provides executive leadership for the WHO Collaborating Centre on Healthy Urban Environments and leads the Knowledge Exchange for Sustainability Education initiative in UWE. Until August 2015 he provided strategic oversight for the Environmental Technologies iNet. Jim chairs the university’s Sustainability Board and led the development of the university’s Sustainability Plan for 2013-2020. Jim provides cross-university leadership in research, knowledge exchange and programme development in sustainability, health and environment.
**AILSA LAMONT**

After 30 years of professional experience spanning capacity building, social innovation and international education, including international director and PVCi roles at three Australian universities, Ailsa founded Pomegranate Global in 2016 to support the international education sector to take greater action on climate change.

Ailsa has trained with The Climate Reality Project, former US Vice President Al Gore’s foundation to catalyse a global solution to the climate crisis. Based in Melbourne, her work focuses on helping institutions take practical action with real impact. She is also Co-Founder of CANIE: Climate Action Network for International Educators.

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**ASHLEY WHEATON**

Ashley joined UCEM in 2013 as Principal. He is responsible for all aspects of UCEM’s academic and business operations. As Principal of UCEM he works directly with the Chairman, the Board of Trustees and the Senior Leadership Team to ensure that UCEM delivers against the key objectives of its strategic plan - ensuring both the highest quality of education and the best student experience.

Ashley has previously held senior roles as Director of Global Learning Services for Microsoft, and Chief Executive Officer of InfoBasis Ltd, a global talent management software company. He is currently also a Member of the Executive of GuildHE, a Trustee of both JISC and the Chartered Surveyors Training Trust (CSTT), a Director of Building People CIC and a Non-Executive Director of BRE Group.
our sponsors and partners

Here at FutureLearn, our purpose is to transform access to education. We do that by partnering with over a quarter of the world’s top universities to support over 10 million learners across the globe to develop skills and achieve their personal and professional goals. We’re a leading social learning platform founded in December 2012 by The Open University and are now jointly owned by The Open University and The SEEK Group. We use design, technology and partnerships to create enjoyable, credible and flexible short online courses and microcredentials, as well as undergraduate and postgraduate degrees. In addition to top universities, we also partner with leading organisations such as Accenture, the British Council, CIPD, Raspberry Pi and Health Education England (HEE), as well as being involved in government-backed initiatives to address skills gaps such as The Institute of Coding and the National Centre for Computing Education.

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AN APPROACH THAT WORKS
We break our pedagogical approach down to these four areas:

TELLING STORIES: Videos, articles, audio and exercise steps

PROVOKING CONVERSATION: Commenting, with like, follow and pin functions

DEVELOPING SKILLS: Peer review and portfolio feedback tools

CELEBRATING PROGRESS: Feedback, quizzes and moments of celebration

We work to support the development of courses on the FutureLearn platform and ensure these principles are applied every step of the way. This is achieved by forming partnerships with high quality universities and organisations, encouraging progressive, learner-centric course design, rigorous quality assurance process, our in-house course production team, data, evidence, benchmarks and insight on course performance.

The platform is continually being developed as the education sector evolves to meet the challenging demands of learners. FutureLearn collaborates with partner organisations, researchers and technologists to address these challenges and transform access to education globally.

LEARNING FOR LIFE
Our courses focus on building learning pathways in key business areas and fast-growing fields, including data analytics, management and leadership, project management, digital marketing and healthcare.

www.futurelearn.com
Founded in 2014, BridgeU is the market leading provider of university & careers guidance software and professional development services to international high schools. We help college counselors to manage and streamline their admissions processes, and empower students to discover and apply to their best-fit universities. BridgeU currently partners with secondary schools in 119 countries and universities in the UK, USA, Hong Kong and Australia.

Chevening is the UK government’s international awards programme aimed at developing global leaders. Since 1983, over 50,000 professionals from around the world have studied in the UK through Chevening. This unique opportunity has helped to elevate careers, transform communities, shift and deepen perspectives and build intercontinental bridges.

Funded by the Foreign and Commonwealth Office (FCO) and partner organisations, Chevening offers two types of award – Chevening Scholarships and Chevening Fellowships – the recipients of which are personally selected by British embassies and high commissions throughout the world.

Chevening Awards are an important element in Britain’s public diplomacy effort and bring professionals, who have already displayed outstanding leadership talents, to study in the UK. Chevening supports British foreign policy priorities and achieves FCO objectives by creating lasting positive relationships with future leaders, influencers, and decision-makers.
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About Ex Libris Ex Libris’ suite of research solutions – including Research Professional, Esploro and Refworks - enables you to improve the visibility of your institution’s research and measure research performance across all disciplines. We provide you with the tools to aggregate, manage, and expose all of your research output & data, match scholars with the right funding opportunities, and automate processes to reduce the administrative burden on the research office, library, and researcher.

Research Professional provides authoritative news, analysis and comment that helps your entire institution make better decisions. Everything from new innovation policies, new grant schemes, to open access.

Esploro replaces legacy institutional repositories, data repositories and CRIS systems with a single next-generation SaaS Research Services Platform allowing the researcher to scale-up activities, whilst at the same time reducing the administration burden.

RefWorks simplifies the process of research, collaboration, data organization, and writing by providing an easy-to-use tool for citation, bibliography, and reference management.

Jisc’s vision is for the UK to be the most digitally advanced education and research nation in the world. At its heart is the super-fast national research and education network, Janet, with built-in cyber security protection. Jisc also provides technology solutions for its members (colleges, universities and research centres) and customers (public sector bodies), helps members save time and money by negotiating sector-wide deals and provides advice and practical assistance on digital technology. Jisc is funded by the UK higher and further education and research funding bodies and member institutions.
The Quality Assurance Agency for Higher Education (QAA) is the independent quality body for UK higher education. Our vision is for world leading and independently assured higher education.

As the independent body entrusted with monitoring and advising on standards and quality in UK higher education, we are dedicated to checking that the three million students working towards a UK qualification get the higher education experiences they are entitled to expect.

We take a leading role in international developments in standards and quality, working not just to maintain but to enhance and reinforce both the quality and integrity of the UK higher education sector and its reputation in the international sphere.

QAA offers a range of international professional and accreditation services aimed at supporting quality assurance systems and professionals worldwide, including:

- International Quality Review
- International Quality Assurance Programme
- Bespoke reviews, training, capacity building and developmental programmes.

https://www.qaa.ac.uk/training-and-services
our sponsors and partners

The PIE is an independent media, recruitment and events company connecting a global community of professionals working in international education.

Our flagship website, The PIE News, is a widely read and highly trusted source of news and business intelligence about the global international education industry. Our readership and client base includes people working for educational institutions, education agents, service providers and government bodies.

Trusted source of international higher education news and analysis

*University World News* is a leading global higher education publication, providing trusted in-depth news from correspondents based around the world, and high-quality commentary and features on higher education developments and challenges internationally.

We send a free weekly Global Edition newsletter to more than 50,000 subscribers worldwide and an Africa Edition newsletter to over 26,000 subscribers weekly.

The editions are published on our [website](#), along with breaking news throughout the week.

We are providing extensive coverage of the changing impact of the coronavirus pandemic on higher education worldwide, which you can read [here](#).
Universities UK International regional networks and specialist communities

Our networks bring together staff from across the UK higher education sector with a shared interest in a specific world region of university internationalisation. Network meetings provide a forum for participants to share best practice, discuss specific issues, challenges and emerging opportunities, and help to ensure that Universities UK International accurately reflects UK universities’ priorities in relation to specific world regions and thematic areas of activity. Our networks typically meet twice a year. Between meetings participants receive email updates providing information and advice on specific issues, together with details of new opportunities and invitations to take part in occasional surveys and consultations.

If you are interested in joining one of the networks below, please email events@international.ac.uk

**Sub-Saharan Africa Network**
Chair: Professor Kevin Ibeh, Pro-Vice Master (International), Birkbeck, University of London

**Asia Network**
Chair: Professor Dave Petley, Vice-President for Research and Innovation, University of Sheffield

**Europe Network**
Chair, Higher Education: Natalie Cunningham, Head of Student Mobility, Manchester Metropolitan University
Chair, Research: Dr Andrew Roadnight, European Strategy Development Officer, The University of Warwick

**Latin America Network**
Chair: Ms Jackie Dunne, Deputy Vice-Chancellor (Access and Lifelong Learning), University of Wolverhampton

**Middle East and North Africa (MENA) Network**
Chair: Professor Stephen Shute, Pro-Vice-Chancellor (Planning and Resources), University of Sussex

**Outward Mobility Network**
For individuals working in outward student mobility in higher education, be it in study, work or volunteering abroad. Regular updates and consultations are sent out to the network via a private JISCMail list.
Chair: Mehvish Ashfaq, Assistant Director & Head of Global Mobility and Experience, Ulster University

**International Research Development Network (IRDN)**
For staff at UK Universities involved in supporting international research collaboration and partnership development outside of the EU research and innovation framework programmes and structural funds. Update emails are disseminated to the Network periodically, providing members with news and alerts about funding opportunities or developments within existing schemes for international research collaboration.
Chair: Professor Taraneh (Tara) Dean, Pro-Vice-Chancellor (Research and Enterprise), University of Brighton

**Pro-Vice-Chancellor Network**
Chair: Dr David Pilsbury, Deputy Vice-Chancellor (International Development), Coventry University and Wendy Alexander, Vice-Principal (International), University of Dundee

**Transnational Education E-group**
Sign up to the TNE e-Group here, or by emailing tne@international.ac.uk for regular updates and special announcements from the UUKi TNE team.
#IHEFOline