THE GO INTERNATIONAL: STAND OUT CAMPAIGN
ONE YEAR ON

www.universitiesuk.ac.uk/standout
WHAT IS THE GO INTERNATIONAL: STAND OUT CAMPAIGN?

Universities UK International’s Go International: Stand Out campaign is designed to help the sector to deliver on our national target for outward student mobility to:

The campaign is convening a series of activities and mobilising resources and commitments to help reach this goal. We welcome university, government, business, non-profit and international partners who pledge to expand study, work and volunteer opportunities for UK students.

The campaign currently has 82 UK university partners. This booklet celebrates the first year of the campaign, showcasing some of the great work that has been done to support more students to go abroad.

“At this crossroads in the UK’s history, global experiences and skills, as well as intercultural competency and understanding are more important than ever. Now is the time to make sure our young people have the international experiences that will benefit them in so many ways.”

SAM GYIMAH MP
Minister of State for Universities, Science, Research and Innovation
### Students Who Go Abroad Are:

<table>
<thead>
<tr>
<th>Category</th>
<th>Statistic</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>19% More Likely</td>
<td>First in their degree</td>
<td>More likely to get a first in their degree than their non-mobile peers</td>
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<tr>
<td>10% More Likely</td>
<td>Graduate Job</td>
<td>More likely to be in a graduate job than their non-mobile peers</td>
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<tr>
<td>20% Less Likely</td>
<td>Unemployed</td>
<td>Less likely to be unemployed than their non-mobile peers</td>
</tr>
<tr>
<td>7% More</td>
<td>Earnings</td>
<td>More earnings than their non-mobile peers</td>
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#### Six Months After Graduating

...for students from disadvantaged and underrepresented groups

<table>
<thead>
<tr>
<th>Category</th>
<th>Statistic</th>
<th>Description</th>
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<tbody>
<tr>
<td>BME Students</td>
<td>17% More Likely</td>
<td>More likely to be in a graduate job than their non-mobile peers</td>
</tr>
<tr>
<td>Disabled Students</td>
<td>20% Less Likely</td>
<td>Less likely to be unemployed than their non-mobile peers</td>
</tr>
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<td>Students who were First in Family</td>
<td>13% More Likely</td>
<td>More likely to be in further study than their non-mobile peers</td>
</tr>
<tr>
<td>Mature Students</td>
<td>10% More</td>
<td>More than their non-mobile peers</td>
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Source: Gone International: Expanding Opportunities, 2018
"Going abroad provides a fantastic experience for students that supports personal growth and professional development. We are delighted to have made great progress against our Go International Stand Out campaign pledge; Northumbria committed to increasing outward mobility by 5% annually but this year we have increased outward mobility university-wide by 22%. We look forward to continuing to expand mobility activities at Northumbria throughout the duration of the campaign."

PROFESSOR ANDREW WATHEY
Vice-Chancellor and Chief Executive, Northumbria University
Aberystwyth University
Anglia Ruskin University
Aston University
Bangor University
Bath Spa University
Birmingham City University
Cardiff Metropolitan University
Cardiff University
Canterbury Christ Church University
City, University of London
Coventry University
De Montfort University
Edge Hill University
Edinburgh Napier University
Glasgow Caledonian University
Goldsmiths, University of London
Harper Adams University
Heriot-Watt University
King’s College London
Kingston University
Lancaster University
Leeds Arts University
Leeds Trinity University
Liverpool John Moores University
Loughborough University
Manchester Metropolitan University
Middlesex University
Newcastle University
Northumbria University
Nottingham University
Nottingham Trent University
Oxford Brookes University
Queen Mary University of London
Queen’s University Belfast
Sheffield Hallam University
Solent University
Staffordshire University
Swansea University
Teesside University
The University of Bath
The University of Birmingham
The University of Chichester
The University of Edinburgh
The University of Essex
The University of Hull
The University of Kent
The University of Leeds
The University of Liverpool
The University of Nottingham
The University of Reading
The University of Sheffield
The University of Surrey
The University of Warwick
Ulster University
University College London
University of Bedfordshire
University of Bradford
University of Bristol
University of Brighton
University of Central Lancashire
University of Derby
University of Dundee
University of East Anglia
University of Exeter
University of Gibraltar
University of Glasgow
University of Greenwich
University of Hertfordshire
University of Keele
University of Leicester
University of Portsmouth
University of Roehampton
University of Southampton
University of St Andrews
University of Suffolk
University of Sussex
University of the Arts, London
University of the West of England, Bristol
University of Westminster
University of the West of England, Bristol
University of Winchester
University of Wolverhampton
University of Worcester
University of York
WHAT HAVE UK UNIVERSITIES BEEN PLEDGING?

UNIVERSITY LEADERS ACROSS THE UK RESPONDED TO OUR CAMPAIGN CALL TO ACTION.

Each of our university partners has signed up to the campaign charter and committed to an action to boost and broaden their student mobility. These pledges have been ambitious and in many cases multi-part, with universities committing to a range of actions that go beyond business as usual, to support more students to go abroad.

CAMPAIGN CHARTER COMMITMENTS

1. **INCREASE**
   the percentage of UK students who study, work or volunteer abroad as part of their higher education programme

2. **PROMOTE**
   the value of study, work and volunteering abroad

3. **ENHANCE**
   the accessibility of studying, working and volunteering abroad

4. **IMPROVE**
   the collection and reporting of data on study, work and volunteering abroad

One year in to the campaign, universities have already made progress against their pledges, introducing new short-term options, setting mobility targets, providing funding and bursaries for students, increasing staff mobility, establishing summer schools, including mobility in access agreements and celebrating student mobility.
EU and international students going abroad; a 113% increase in work placements; and a 91% increase in short-term international programmes. The university has also increased funding for opportunities to go abroad by 47%, using funding from the university and external partners.

“The academic workshops, the contact with Chinese businesses, and the engagement with Chinese culture was an amazing experience of the 2018 NIYP, which I will carry with me for the rest of my life.”

**STUDENT**
MEng Chemical Engineering, 2018 Nanjing International Youth Exchange Programme (NIYEP), China

282 in 2017 to 404 in 2018, with students studying, working or volunteering across 52 countries. These students are from a range of different academic disciplines and each one received a bursary to contribute towards costs. Students from lower income backgrounds received additional funding to support participation.

“An incredible learning experience that not only broadened my perspective on the disparities in the world but made me realise I am capable of so much more than I thought!”

**FIRST YEAR MEDICAL STUDENT**
Volunteering project, Fiji
The university launched their Go International Bursary with funding from Santander Universities, offering first and second year undergraduates from a widening participation background up to £1,000 to support short-term international activities over the summer.

“Thanks to the sponsorship from Santander, I was able to fly to this beautiful city and meet so many interesting people. These experiences definitely contribute to my resumé and portfolio.”

A MATURE STUDENT

Studying computing, used the funding to attend two events in Berlin: Berlin Buzzwords Conference and Talk to me, Berlin

As part of their pledge, the University of Kent introduced a Go Abroad Awards Ceremony which recognised outstanding students nominated for their achievements while abroad. The university sent 20 Kent students to summer schools in the summer of 2018, all funded by a newly established Summer School Fund.

“The Summer School Fund has increased (Kent’s) outward mobility numbers overall but more importantly for some students provided an international experience otherwise unavailable to them.”

JAN LOWE
Erasmus Institutional Coordinator, University of Kent
In the first year of the pledge, Northumbria University has increased outward mobility university-wide by 21% and by 26% in Business Courses.

The University of Portsmouth set the goal of introducing new Summer Schools for 2018. This has been achieved with the Malaysia Vietnam Summer School for August 2018, and the India Winter School, booked for December 2018, each for 20 students. The university hopes to increase the number of student places in the new schools to 30, providing a career-enhancing activity to 90 students each year.

“It had a massive impact on my life and taught me invaluable life skills: how to get along with people of different backgrounds; how to be a good traveller; and how to be flexible, finding ways to enjoy each new situation.”

SUMMER SCHOOL STUDENT
Since pledging support to the campaign, the university has been able to secure provision from the access fund to support students from a widening participation background to study abroad. Through their expansion of study abroad bursaries, the university was able to double the amount of funding available to students in 2018 compared with the amount available the previous year.

“We were delighted that our pledge helped us secure additional funds from the access agreement, allowing us to help more students than ever before who are embarking on a period abroad and who come from a widening participation background.”

CERI BEVAN
Head of Global Opportunities

The university was successful in a bid for Northern Consortium grant funding to establish a summer school in Peru for 12 students in 2018. The programme was aimed at undergraduate students from widening participation backgrounds and took place at Universidad Peruana de Ciencias Aplicadas in Lima, Peru.

“International mobility for our students is a core aim of The University of Sheffield because we see it as a fundamental part of their education.”

DR MALCOLM BUTLER
Director and Vice-President of Global Engagement at The University of Sheffield
The university has launched a GoGlobal Fund offering up to £500 per student toward outward mobility activities and have created 100 new opportunities to go abroad for students for the 2017/18 academic year. The university has also launched an independent study Global Citizenship module Innovation Programme and developed a Global Citizenship module which recognises international experiences on campus.

“I was able to improve my communication skills to adapt to the wide range of audiences that I was interacting with. It has inspired me to continue my global learning.”

BSc (Hons) Nutrition and Public Health Student

Solent University participated in the International Marketing Week in 2018, which involved 12 universities each offering a different one-week live marketing project for students from the other 11 universities. Each university works closely with a local company which have a vested interest in the project. Solent worked in collaboration with the cruise line Cunard to deliver a project involving group work in international teams, social events, and a visit to the company setting the brief.

The team at Solent recruited over 50 students to participate in the programme in 2018, up from only seven in the first year of the programme. Solent is looking to build on this success over the remainder of the pledge period and beyond.
University of Warwick has introduced an Equity Bursary, and this year ten students will benefit from a bursary of £2,500 towards their study abroad in Australia. The university has also created the role of a dedicated officer who will be responsible for identifying, developing and promoting new short-term options to students from 2019.

“The biggest barrier to studying abroad for me was money, as I’m from a low-income household, but the bursaries that I’m getting from Warwick have really helped to put my mind at ease about that.”

STUDENT IN RECEIPT OF EQUITY BURSARY

Through a range of activities including short-term programmes at global partner institutions and a bursary to support students undertaking independent international summer opportunities, UCL has increased short-term options to meet growing student demand. UCL has pledged to provide 30% of the undergraduate student body with an international experience as part of their degree by 2020.

“The experience overall made me a better and more complete person by shifting some of my perspectives, both academic and personal.”

STUDENT (LAW WITH HISPANIC LAW LLB) spent six weeks in Australia participating in the University of Sydney Short-Term Programme

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Since making their pledge UCL has grown its short-term global opportunities and has achieved a 115% increase in short-term programmes from 2016/17.
Among the students who travelled in 2017-18, 40% came from a widening participation background and 90% graduated with firsts or upper seconds in their final year. The second year of the programme will expand to send 70 students to Washington DC and Shanghai.

“The experience has helped me prepare for graduate employability with a globally leading real estate firm, one which I have always wanted to work at.”

**BSc (Hons) Building Surveying Student**
**UK UNIVERSITIES’ COMMITMENT TO OUTWARD MOBILITY**

- 83% of universities include outward mobility in their institution’s **STRATEGIC PLAN**
- 65% of universities have an **OUTWARD MOBILITY TARGET**
- 65% of universities provide **TARGETED FUNDING** for students from low socio-economic backgrounds
- 17% have specific targets for widening participation in outward mobility
- 60% of universities have **INCREASED THE FUNDING** allocated to mobility scholarships, bursaries and grants, with
- 34% have **MAINTAINED THEIR FUNDING LEVEL** over the last three years
- 91% of universities reported that their budget for outward mobility had either **INCREASED** (49%) or **STAYED THE SAME** (42%) over the last 3 academic years
- 46% For almost half of universities, the main growth area for mobility programmes is **SHORT-TERM PROGRAMMES**

*Findings based on Mobility Management Survey 2018. The survey received responses from 65 universities across the UK.*
YEAR 2 CALL TO ACTION
FOR ALLY ORGANISATIONS AND INTERNATIONAL PARTNERS

UUKi IS LOOKING FOR COMPANIES, INTERNATIONAL PARTNERS AND OTHER ORGANISATIONS TO SUPPORT THE CAMPAIGN BY MAKING A PLEDGE AND TAKING ACTION.

WE HAVE LAUNCHED CALLS FOR:

1. Ally organisations, including businesses, non-profits and associations.
2. International partners.

WE ALSO CONTINUE TO WELCOME UK UNIVERSITY PARTNERS, WHO CAN JOIN THE CAMPAIGN BY:

SIGNING UP to the campaign charter; and

SUBMITTING A CAMPAIGN PLEDGE: a new action your university will take to boost and broaden your outward student mobility.

ACT NOW!
JOIN THE CAMPAIGN AND:

INCREASE the number of UK graduates with global skills, networks and outlooks.

CONNECT with our network of UK universities.

PROMOTE reciprocal mobility between the UK and your country.

BOOST your company’s profile with UK universities and students.

FIND OUT MORE

www.universitiesuk.ac.uk/standout
outwardmobility@international.ac.uk

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