THE 2017 GENERAL ELECTION

TEN WAYS TO SUPPORT STUDENT VOTER REGISTRATION

gov.uk/register-to-vote | #generationvote
TEN WAYS TO SUPPORT STUDENT VOTER REGISTRATION

1. CAMPUS PUSH

Support a focused on-campus push to get as many students as possible to go online and register to vote.

You could:

– Ask staff to remind students to register at the start of lectures and allow them five minutes to go online and register before the lecture starts
– Advise other university staff – from sports coaches to bar staff – to also remind students to register
– Encourage staff and students to register students on the spot with tablets

2. DISPLAY MESSAGES ON UNIVERSITY COMPUTERS AND SCREENS

Display the video and infographic on screens around campus, including display screens and screensavers in computer clusters. Drive students togov.uk/register-to-vote

3. NEWS ITEM ON WEBSITE AND INTRANET

Post a news item including the infographic and video on the university website, the staff intranet, and the student virtual learning environment.

4. USE #GENERATIONVOTE

Use the hashtag #generationvote and the student voter registration infographic when posting on social media until the deadline on 22 May.
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TWEET

Below are some examples of messages which can be posted via Twitter:

University Name @University 10 May
Don’t miss out on voting in #GE17
Find out how at http://bit.ly/1mzppQs #generationvote

POST ON FACEBOOK

Share the infographic and video on Facebook:

University Name
2 hrs
Don’t miss out on voting in #GE17
Find out how at http://bit.ly/1mzppQs #generationvote

MAKE USE OF STUDENT AMBASSADORS

Encourage your student ambassadors to share their experience of registering to vote using a Snapchat story from the university account, and on other social media accounts.

STUDENTS: DON’T MISS OUT
THINK AHEAD AND MAKE SURE YOU CAN VOTE IN THE GENERAL ELECTION, 8 JUNE 2017

University Name @University 10 May
To register you will need your NI number. Call 0300 200 3502 or visit gov.uk/apply-national-insurance-number #generationvote

Register today | gov.uk/register-to-vote

1.2k Share 423 comments
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8
E-BULLETINS AND EMAIL SIGNATURES
Use the infographic in your messages to students via e-bulletins, texts or emails. Encourage staff to include a reference to student voter registration in their email signatures.

9
SUPPORT STUDENT-LED ACTIVITIES
Many students’ unions will be holding student voter registration drives in the week commencing 15 May. Work with your student union to support and promote these events.

10
DOWNLOAD AND SHARE ELECTORAL COMMISSION RESOURCES
The Electoral Commission has posters and graphics available for use on their website: www.yourvotematters.co.uk/get-involved/uk-general-election-resources

Register to vote in just five minutes at: gov.uk/register-to-vote

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GET REGISTERED TO VOTE BEFORE 22 MAY
Remember if you have moved since you last voted or will change address by 8 June you should register again. You don’t need to register again if you have already registered.

UNSURE IF YOU’LL BE AT YOUR HOME OR TERM-TIME ADDRESS?
You can register at both, but can only vote once in the general election. Register at gov.uk/register-to-vote.

Remember, it is an offence to vote twice.

ON HOLIDAY, UNSURE WHERE YOU WILL BE OR CAN’T GET TO YOUR POLLING STATION ON 8 JUNE?
Once registered, apply for a postal vote by 5pm on 23 May. Or apply for a proxy vote by 5pm on 31 May.

TO REGISTER QUICKLY HAVE YOUR NI NUMBER READY
Don’t have your National Insurance number? Call 0300 200 3502 or visit gov.uk/apply-national-insurance-number ASAP so it’s sent to you before 22 May.
For additional resources and help getting involved in the campaign, please contact:

**The Electoral Commission:**
info@electoralcommission.org.uk
www.yourvotematters.co.uk/get-involved/uk-general-election-resources

**Steven Jefferies**
Senior Communications Officer
Universities UK
steven.jefferies@universitiesuk.ac.uk